# Pretentious Multiplicative Functions and an Inequality for the Zeta-Function 

Andrew Granville and Kannan Soundararajan


#### Abstract

We note how several central results in multiplicative number theory may be rephrased naturally in terms of multiplicative functions $f$ that pretend to be another multiplicative function $g$. We formalize a 'distance' which gives a measure of such pretentiousness, and as one consequence obtain a curious inequality for the zeta-function.


A common theme in several problems in multiplicative number theory involves identifying multiplicative functions $f$ that pretend to be another multiplicative function $g$. Indeed, this theme may be found as early as in the proof of the prime number theorem; in particular in showing that $\zeta(1+\mathrm{i} t) \neq 0$. For, if $\zeta(1+\mathrm{i} t)$ equals zero, then we expect the Euler product $\prod_{p \leq P}\left(1-1 / p^{1+\mathrm{it}}\right)^{-1}$ to be small. This means that $p^{-i t} \approx-1$ for many small primes $p$; or equivalently, that the multiplicative function $n^{-\mathrm{it}}$ pretends to be the multiplicative function $(-1)^{\Omega(n)}$. The insight of Hadamard and de la Vallée Poussin is that in such a case $n^{-2 i t}$ would pretend to be the multiplicative function that is identically 1 , and this possibility can be eliminated by noting that $\zeta(1+2 \mathrm{i} t)$ is regular for $t \neq 0$.

Another example is given by Vinogradov's conjecture that the least quadratic non-residue $(\bmod p)$ is $\ll p^{\epsilon}$. If this were false, then the Legendre symbol $\left(\frac{n}{p}\right)$ would pretend to be the trivial character for a long range of $n$. Even more extreme is the possibility that a quadratic Dirichlet $L$-function has a Landau-Siegel zero (a real zero close to 1 ), in which case that quadratic character $\chi$ would pretend to be the function $(-1)^{\Omega(n)}$. In both these examples, it is not known how to eliminate the possibility of such pretentious behavior by characters.

A third class of examples is provided by the theory of mean values of multiplicative functions. Let $f(n)$ be a multiplicative function with $|f(n)| \leq 1$ for all $n$,

[^0]and consider when the mean value
\[

$$
\begin{equation*}
\frac{1}{x} \sum_{n \leq x} f(n) \tag{1}
\end{equation*}
$$

\]

can be large in absolute value; for example, when is it $\gg 1$ ? If we write $f(n)=$ $\sum_{d \mid n} g(d)$ for a multiplicative function $g$, exchange sums, and ignore error terms, then we are led to expect that the mean value in (1) is about

$$
\prod_{p \leq x}\left(1-\frac{1}{p}\right)\left(1+\frac{f(p)}{p}+\frac{f\left(p^{2}\right)}{p^{2}}+\cdots\right)
$$

which has size about

$$
\begin{equation*}
\exp \left(-\sum_{p \leq x} \frac{1-f(p)}{p}\right) \tag{2}
\end{equation*}
$$

The quantity in (2) is large if and only if $f(p)$ is roughly equal to 1 , for "most" primes $p \leq x$. Therefore we may guess that (1) is large only if $f$ pretends to be the constant function 1.

When $f$ is non-negative (so $0 \leq f(n) \leq 1$ ), a result of R . R. Hall [7] gives that $(1)$ is $\ll(2)$, confirming our guess. If we restrict ourselves to real valued $f$ (so $-1 \leq f(n) \leq 1)$ then another result of Hall [8] gives that

$$
\frac{1}{x} \sum_{n \leq x} f(n) \ll \exp \left(-\kappa \sum_{p \leq x} \frac{1-f(p)}{p}\right) .
$$

Here $\kappa=0.3286 \ldots$ is an explicitly given constant, and the result is false for any larger value of $\kappa$. Thus our heuristic that (1) is of size at most (2) does not hold, but nonetheless our guess that (1) is large only if $f$ pretends to be 1 is correct.

When $f$ is allowed to be complex valued, another possibility for (1) being large arises. Note that

$$
\frac{1}{x} \sum_{n \leq x} n^{\mathrm{i} \alpha} \sim \frac{x^{\mathrm{i} \alpha}}{1+\mathrm{i} \alpha},
$$

so that (1) is large in absolute value when $f(n)=n^{\mathrm{i} \alpha}$. G. Halász ([5,6]) made the beautiful realization that this is essentially the only way for (1) to be large: that is $f$ must pretend to be the function $n^{\mathrm{i} \alpha}$ for some real number $\alpha$. After incorporating significant refinements by Montgomery and Tenenbaum, a version of Halász's result (see [9]) is that if

$$
M(x, T):=\min _{|t| \leq 2 T} \sum_{p \leq x} \frac{1-\operatorname{Re}\left(f(p) p^{-\mathrm{i} t}\right)}{p}
$$

then

$$
\frac{1}{x}\left|\sum_{n \leq x} f(n)\right| \ll(1+M(x, T)) \mathrm{e}^{-M(x, T)}+\frac{1}{\sqrt{T}} .
$$

For an explicit version of this see [3].
Recently, in [1] A. Balog and the authors considered the mean value of multiplicative functions along arithmetic progressions: that is, for $q<x$ and $(a, q)=1$,

$$
\begin{equation*}
\frac{q}{x} \sum_{\substack{n \leq x \\ n \equiv a \\(\bmod q)}} f(n) . \tag{3}
\end{equation*}
$$

If $f$ is a character $\chi(\bmod q)$ then the above is essentially $f(n)=\chi(a)$ for every term in the sum in (3), and so the mean value is large. If we take $f(n)=\chi(n) n^{\mathrm{i} \alpha}$ for a fixed real number $\alpha$, then also we would get a large mean value. In [1] we show, generalizing Halász's results, that if $q \leq x^{\epsilon}$ then these are the only ways of getting a large mean value in (3).

These examples suggest that one should define a distance between multiplicative functions, which would quantify how well $f$ pretends to be another function $g$. We formulated such a notion in our recent work on the Pólya-Vinogradov inequality [4]. This states (see [2] for example) that for a primitive character $\chi$ $(\bmod q)$

$$
\begin{equation*}
\max _{x}\left|\sum_{n \leq x} \chi(n)\right| \ll \sqrt{q} \log q \tag{4}
\end{equation*}
$$

and in [4] we showed that (4) can be substantially improved unless $\chi$ pretends to be a character of much smaller conductor. The precise characterization in fact enabled us to improve (4) in many circumstances, for instance for cubic characters $\chi$. In this article we draw attention to this notion of distance, and record some amusing inequalities that it leads to.

Consider the space $\mathbb{U}^{\mathbb{N}}$ of vectors $\mathbf{z}=\left(z_{1}, z_{2}, \ldots\right)$ where each $z_{i}$ lies on the unit disc $\mathbb{U}=\{|z| \leq 1\}$. The space is equipped with a product obtained by multiplying componentwise: that is, $\mathbf{z} \times \mathbf{w}=\left(z_{1} w_{1}, z_{2} w_{2}, \ldots\right)$. Suppose we have a sequence of functions $\eta_{j}: \mathbb{U} \rightarrow \mathbb{R}_{\geq 0}$ for which $\eta_{j}(z w) \leq \eta_{j}(z)+\eta_{j}(w)$ for any $z, w \in \mathbb{U}$. Then we may define a 'norm' on $\mathbb{U}^{\mathbb{N}}$ by setting

$$
\|\mathbf{z}\|=\left(\sum_{j=1}^{\infty} \eta_{j}\left(z_{j}\right)^{2}\right)^{1 / 2}
$$

assuming that the sum converges. The key point is that such a norm satisfies the triangle inequality

$$
\begin{equation*}
\|\mathbf{z} \times \mathbf{w}\| \leq\|\mathbf{z}\|+\|\mathbf{w}\| . \tag{5}
\end{equation*}
$$

Indeed we have

$$
\begin{aligned}
\|\mathbf{z} \times \mathbf{w}\|^{2} & =\sum_{j=1}^{\infty} \eta_{j}\left(z_{j} w_{j}\right)^{2} \leq \sum_{j=1}^{\infty}\left(\eta_{j}\left(z_{j}\right)^{2}+\eta_{j}\left(w_{j}\right)^{2}+2 \eta_{j}\left(z_{j}\right) \eta_{j}\left(w_{j}\right)\right) \\
& \leq\|\mathbf{z}\|^{2}+\|\mathbf{w}\|^{2}+2\left(\sum_{j=1}^{\infty} \eta_{j}\left(z_{j}\right)^{2}\right)^{1 / 2}\left(\sum_{j=1}^{\infty} \eta_{j}\left(w_{j}\right)^{2}\right)^{1 / 2}=(\|\mathbf{z}\|+\|\mathbf{w}\|)^{2}
\end{aligned}
$$

using the Cauchy - Schwarz inequality, which implies (5).
A nice class of examples is provided by taking $\eta_{j}(z)^{2}=a_{j}(1-\operatorname{Re} z)$ where the $a_{j}$ are non-negative constants with $\sum_{j=1}^{\infty} a_{j}<\infty$. This last condition ensures the convergence of the sum in the definition of the norm. To verify that $\eta_{j}(z w) \leq \eta_{j}(z)+\eta_{j}(w)$, note that $1-\operatorname{Re}\left(\mathrm{e}^{2 \mathrm{i} \pi \theta}\right)=2 \sin ^{2}(\pi \theta)$ and $|\sin (\pi(\theta+\phi))| \leq$ $|\sin (\pi \theta) \cos (\pi \phi)|+|\sin (\pi \phi) \cos (\pi \theta)| \leq|\sin (\pi \theta)|+|\sin (\pi \phi)|$. This settles the case where $|z|=|w|=1$, and one can extend this to all pairs $z, w \in \mathbb{U}$.

Now we show how to use such norms to study multiplicative functions. Let $f$ be a completely multiplicative function. Let $q_{1}<q_{2}<\cdots$ denote the sequence of prime powers, and we identify $f$ with the element in $\mathbb{U}^{\mathbb{N}}$ given by $\left(f\left(q_{1}\right), f\left(q_{2}\right), \ldots\right)$.

Take $a_{j}=\Lambda\left(q_{j}\right) /\left(q_{j}^{\sigma} \log q_{j}\right)$ for $\sigma>1$, and $\eta_{j}(z)^{2}=a_{j}(1-\operatorname{Re} z)$. Then our norm is

$$
\|f\|^{2}=\sum_{j=1}^{\infty} \frac{\Lambda\left(q_{j}\right)}{q_{j}^{\sigma} \log q_{j}}\left(1-\operatorname{Re} f\left(q_{j}\right)\right)=\log \frac{\zeta(\sigma)}{|F(\sigma)|}
$$

where $F(s)=\sum_{n=1}^{\infty} f(n) n^{-s}$.
Proposition 1. Let $f$ and $g$ be completely multiplicative functions with $|f(n)|$ $\leq 1$ and $|g(n)| \leq 1$. Let $s$ be a complex number with $\operatorname{Re} s>1$, and set $F(s)=$ $\sum_{n=1}^{\infty} f(n) n^{-s}, G(s)=\sum_{n=1}^{\infty} g(n) n^{-s}$, and $F \otimes G(s)=\sum_{n=1}^{\infty} f(n) g(n) n^{-s}$. Then, for $\sigma>1$,

$$
\sqrt{\log \frac{\zeta(\sigma)}{|F(\sigma)|}}+\sqrt{\log \frac{\zeta(\sigma)}{|G(\sigma)|}} \geq \sqrt{\log \frac{\zeta(\sigma)}{|F \otimes G(\sigma)|}}
$$

and

$$
\sqrt{\log |\zeta(\sigma) F(\sigma)|}+\sqrt{\log |\zeta(\sigma) G(\sigma)|} \geq \sqrt{\log \frac{\zeta(\sigma)}{|F \otimes G(\sigma)|}}
$$

Proof. The first inequality follows at once from the triangle inequality. The second inequality follows upon taking $(-1)^{\Omega(n)} f(n)$ and $(-1)^{\Omega(n)} g(n)$ in place of $f$ and $g$, and using the first inequality.

If we take $f(n)=n^{-\mathrm{i} t_{1}}$ and $g(n)=n^{-\mathrm{i} t_{2}}$ then we are led to the following curious inequalities for the zeta-function which we have not seen before.

Corollary 2. We have

$$
\sqrt{\log \frac{\zeta(\sigma)}{\left|\zeta\left(\sigma+\mathrm{i} t_{1}\right)\right|}}+\sqrt{\log \frac{\zeta(\sigma)}{\left|\zeta\left(\sigma+\mathrm{i} t_{2}\right)\right|}} \geq \sqrt{\log \frac{\zeta(\sigma)}{\left|\zeta\left(\sigma+\mathrm{i} t_{1}+\mathrm{i} t_{2}\right)\right|}}
$$

and

$$
\sqrt{\log \left|\zeta(\sigma) \zeta\left(\sigma+\mathrm{i} t_{1}\right)\right|}+\sqrt{\log \left|\zeta(\sigma) \zeta\left(\sigma+\mathrm{i} t_{2}\right)\right|} \geq \sqrt{\log \frac{\zeta(\sigma)}{\left|\zeta\left(\sigma+\mathrm{i} t_{1}+\mathrm{i} t_{2}\right)\right|}}
$$

If we take $t_{1}=t_{2}$ in the second inequality of Corollary 2 , square out and simplify, we obtain the classical inequality $\zeta(\sigma)^{3}|\zeta(\sigma+\mathrm{i} t)|^{4}|\zeta(\sigma+2 \mathrm{i} t)| \geq 1$. It is conceivable that the more flexible inequalities in Corollary 2 could lead to numerically better zero-free regions for $\zeta(s)$, but our initial approaches in this direction were unsuccessful.

Taking $f(n)=\chi(n) n^{-\mathrm{i} t_{1}}$ and $g(n)=\psi(n) n^{-\mathrm{i} t_{2}}$ in Proposition 1 leads to similar inequalities for Dirichlet $L$-functions: for example,

$$
\sqrt{\log \frac{\zeta(\sigma)}{\left|L\left(\sigma+\mathrm{i} t_{1}+\mathrm{i} t_{2}, \chi \psi\right)\right|}} \leq \sqrt{\log \frac{\zeta(\sigma)}{\left|L\left(\sigma+\mathrm{i} t_{1}, \chi\right)\right|}}+\sqrt{\log \frac{\zeta(\sigma)}{\left|L\left(\sigma+\mathrm{i} t_{2}, \psi\right)\right|}}
$$

Thus the classical inequalities leading to zero-free regions for Dirichlet $L$-functions can be put in this framework of triangle inequalities. We wonder if similar useful inequalities could be found for other $L$-functions.

It is no more difficult to conclude in Proposition 1 that

$$
\begin{aligned}
\sqrt{ \pm \operatorname{Re}\left(\frac{F^{\prime}(\sigma)}{F(\sigma)}\right)-\frac{\zeta^{\prime}(\sigma)}{\zeta(\sigma)}}+\sqrt{ \pm \operatorname{Re}\left(\frac{G^{\prime}(\sigma)}{G(\sigma)}\right)} & -\frac{\zeta^{\prime}(\sigma)}{\zeta(\sigma)} \\
& \geq \sqrt{\operatorname{Re}\left(\frac{(F \otimes G)^{\prime}(\sigma)}{(F \otimes G)(\sigma)}\right)-\frac{\zeta^{\prime}(\sigma)}{\zeta(\sigma)}}
\end{aligned}
$$

Again taking $F=G$ and squaring we obtain:

$$
3 \frac{\zeta^{\prime}(\sigma)}{\zeta(\sigma)} \pm 4 \operatorname{Re}\left(\frac{F^{\prime}(\sigma)}{F(\sigma)}\right)+\operatorname{Re}\left(\frac{(F \otimes F)^{\prime}(\sigma)}{(F \otimes F)(\sigma)}\right) \leq 0
$$

Above we saw one way of defining a norm on multiplicative functions. Another way is to define the distance (up to $x$ ) between the multiplicative functions $f$ and $g$ by

$$
\mathbb{D}(f, g ; x)^{2}=\sum_{p \leq x} \frac{1-\operatorname{Re} f(p) \overline{g(p)}}{p} .
$$

This arises by taking $a_{j}=1 / q_{j}$ if $q_{j}$ is a prime $\leq x$, and $a_{j}=0$ otherwise. Thus we have the triangle inequality

$$
\mathbb{D}(1, f ; x)+\mathbb{D}(1, g ; x) \geq \mathbb{D}(1, f g ; x),
$$

where 1 denotes the multiplicative function that is 1 on all natural numbers. Notice that this distance came up naturally in our discussion of the results of Hall and Halász on mean values of multiplicative functions. This distance also provided a convenient framework for our work in [4], where we established the following lower bounds for the distance between characters.

Lemma 3. Let $\chi(\bmod q)$ be a primitive character of odd order $g$. Suppose $\xi(\bmod m)$ is a primitive character such that $\chi(-1) \xi(-1)=-1$. If $m \leq(\log y)^{A}$ then

$$
\mathbb{D}(\chi, \xi ; y)^{2} \geq\left(1-\frac{g}{\pi} \sin \frac{\pi}{g}+o(1)\right) \log \log y .
$$

Proof. See [4, Lemma 3.2].
Lemma 4. Let $g \geq 2$ be fixed. Suppose that for $1 \leq j \leq g, \chi_{j}\left(\bmod q_{j}\right)$ is a primitive character. Let y be large, and suppose $\xi_{j}\left(\bmod m_{j}\right)$ are primitive characters with conductors $m_{j} \leq \log y$. Suppose that $\chi_{1} \cdots \chi_{g}$ is the trivial character, but $\xi_{1} \cdots \xi_{g}$ is not trivial. Then

$$
\sum_{j=1}^{g} \mathbb{D}\left(\chi_{j}, \xi_{j} ; y\right)^{2} \geq\left(\frac{1}{g}+o(1)\right) \log \log y
$$

Proof. See [4, Lemma 3.3].
Lemma 5. Let $\chi(\bmod q)$ be a primitive character. Of all primitive characters with conductor below $\log y$, suppose that $\psi_{j}\left(\bmod m_{j}\right)(1 \leq j \leq A)$ give the smallest distances $\mathbb{D}\left(\chi, \psi_{j} ; y\right)$ arranged in ascending order. Then for each $1 \leq j \leq A$ we have that

$$
\mathbb{D}\left(\chi, \psi_{j} ; y\right)^{2} \geq\left(1-\frac{1}{\sqrt{j}}+o(1)\right) \log \log y
$$

Proof. See [4, Lemma 3.4]

We conclude this article by showing, in a suitable sense, that a multiplicative function $f$ cannot pretend to be two different characters. This is in some ways a generalization of the fact that there is "at most one Landau-Siegel zero," which may be viewed as saying that $\mu(n)$ cannot pretend to be two different characters with commensurate conductors.

Proposition 6. Let $\chi(\bmod q)$ be a primitive character. There is an absolute constant $c>0$ such that for all $x \geq q$ we have

$$
\mathbb{D}(1, \chi ; x)^{2} \geq \frac{1}{2} \log \left(\frac{c \log x}{\log q}\right) .
$$

Consequently, if $f$ is a multiplicative function, and $\chi$ and $\psi$ are any two distinct primitive characters with conductor below $Q$, then for $x \geq Q$ we have

$$
\mathbb{D}(f, \chi ; x)^{2}+\mathbb{D}(f, \psi ; x)^{2} \geq \frac{1}{8} \log \left(\frac{c \log x}{2 \log Q}\right) .
$$

Proof. Let $d_{\chi}(n)=\sum_{a b=n} \chi(a) \overline{\chi(b)}$. Thus $d_{\chi}(n)$ is a real valued multiplicative function which satisfies $\left|d_{\chi}(n)\right| \leq d(n)$ for all $n$. We begin by noting that

$$
\begin{equation*}
\sum_{n \leq x} d_{\chi}(n) \ll \sqrt{q x} \log q+q(\log q)^{2} \tag{6}
\end{equation*}
$$

To prove (6) note that if $n=a b \leq x$ then either $a \leq \sqrt{x}$ or $b \leq \sqrt{x}$ or both. Therefore

$$
\sum_{n \leq x} d_{\chi}(n)=\sum_{a \leq \sqrt{x}} \chi(a) \sum_{b \leq x / a} \overline{\chi(b)}+\sum_{b \leq \sqrt{x}} \overline{\chi(b)} \sum_{a \leq x / b} \chi(a)-\sum_{a, b \leq \sqrt{x}} \chi(a) \overline{\chi(b)},
$$

and (6) follows upon invoking the Pólya-Vinogradov bound (4).
Now we write $d(n)=\sum_{l \mid n} d_{\chi}(n / l) h(l)$ where $h$ is a multiplicative function with $h(p)=2-2 \operatorname{Re} \chi(p)$, and $|h(n)| \leq d_{4}(n)$ for all $n$. Observe that

$$
x \log x+O(x)=\sum_{n \leq x} d(n)=\sum_{l \leq x} h(l) \sum_{m \leq x / l} d_{\chi}(m) .
$$

When $l \leq x / q^{2}$ we use (6) to estimate the sum over $m$. When $l$ is larger we trivially bound the sum over $m$ by $(x / l) \log (x / l)+O(x / l)$. Thus we deduce that
$x \log x+O(x) \ll \sum_{l \leq x / q^{2}}|h(l)| \sqrt{x q / l} \log q+\sum_{x / q^{2} \leq l \leq x}|h(l)| \frac{x}{l} \log q \ll x \log q \sum_{l \leq x} \frac{|h(l)|}{l}$.
Since $\sum_{l \leq x}|h(l)| / l \ll \exp \left(\sum_{p \leq x}|h(p)| / p\right)=\exp \left(2 \mathbb{D}(1, \chi ; x)^{2}\right)$ we obtain the first part of the proposition.

To deduce the second part, note that the triangle inequality gives

$$
(\mathbb{D}(f, \chi ; x)+\mathbb{D}(f, \psi ; x))^{2} \geq \sum_{p \leq x} \frac{1-\operatorname{Re}|f(p)|^{2} \chi(p) \bar{\psi}(p)}{p} \geq \frac{1}{2} \sum_{p \leq x} \frac{1-\operatorname{Re} \eta(p)}{p},
$$

where $\eta$ is the primitive character of conductor below $Q^{2}$ which induces $\chi \bar{\psi}$. Now we appeal to the first part of the proposition.

Proposition 7. Let $\chi(\bmod q)$ be a primitive character and $t \in \mathbb{R}$. There is an absolute constant $c>0$ such that for all $x \geq q$ we have

$$
\mathbb{D}\left(1, \chi(n) n^{\mathrm{i} t} ; x\right)^{2} \geq \frac{1}{2} \log \left(\frac{c \log x}{\log (q(1+|t|))}\right)
$$

Consequently, if $f$ is a multiplicative function, and $\chi$ and $\psi$ are any two distinct primitive characters with conductor below $Q$, then for $x \geq Q$ we have

$$
\mathbb{D}\left(f, \chi(n) n^{\mathrm{i} t} ; x\right)^{2}+\mathbb{D}\left(f, \psi(n) n^{\mathrm{i} u} ; x\right)^{2} \geq \frac{1}{8} \log \left(\frac{c \log x}{2 \log (Q(1+|t-u|))}\right)
$$

Proof. The proof is much like that of Proposition 6, with some small changes. In place of $d_{\chi}(n)$ we will consider $d_{\chi, t}(n)=\sum_{a b=n} \chi(a) a^{\mathrm{it}} \overline{\chi(b)} b^{-\mathrm{it} t}$, and require an estimate like (6). To do this, we note that partial summation and the PólyaVinogradov inequality (4) yield

$$
\sum_{n \leq x} \chi(n) n^{\mathrm{i} t}=x^{\mathrm{i} t} \sum_{n \leq x} \chi(n)-\mathrm{i} t \int_{1}^{x} u^{\mathrm{it}-1} \sum_{n \leq u} \chi(n) \mathrm{d} u \ll \sqrt{q} \log q(1+|t| \log x)
$$

Using this, and arguing as in (6), we obtain

$$
\sum_{n \leq x} d_{\chi, t}(n) \ll \sqrt{q x} \log q(1+|t| \log x)+q \log ^{2} q(1+|t| \log x)^{2}
$$

The rest of the proof follows the lines of Proposition 6, breaking now into the cases when $l \leq x /\left(q^{2}(1+|t|)^{2}\right)$, and when $l$ is larger.

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Départment de mathématiques et statistique, Université de Montréal, C.P. 6128, succ. Centre-Ville, Montréal (Québec), H3C 3J7, Canada.

E-mail address: andrew@dms.umontreal.ca
Department of Mathematics, University of Michigan, Ann Arbor, Michigan 48109, USA.

Current address: Department of Mathematics, Stanford University, 450 Serra Mall, Bldg. 380, Stanford, CA 94305-2125, USA.

E-mail address: ksound@math.stanford.edu


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